

# GRAPHIC DESIGNER

## JOB DESCRIPTION

### OUR MISSION

The Big Kids' Table exists to be an informative, loving perspective and to create safe, honest conversations about Kingdom identity, sexual experience and the expression of sexual desire.

We seek to create an online platform for such conversation, striving to become a safe resource for young people and their faith communities. Furthermore, we aim to facilitate tailored consultation and programs for such faith communities that will create powerful, creative and sustainable ministry transformation.

The most beautiful moments take place at the table with food, friendship and conversation. Everything we do comes back to this verse:

*'Dear friends, let us love one another, for love comes from God. Everyone who loves has been born of God and knows God. Whoever does not love does not know God, because God is love. This is how God showed his love among us: he sent his one and only son into the world that we might live through him. This is love: not that we loved God, but that he loved us and sent his son as an atoning sacrifice for our sins' – 1 John 4:7-10*

### POSITION OVERVIEW

The Graphic Designer oversees the creation of graphics across social media, resources, and workshop content..

### REPORTS TO

The Directors, primarily Georgia.

### TIME COMMITMENT

6 hours minimum per week inclusive of time at events and workshop meetings. Note: there is flexibility on times.

### POSITION TYPE

Volunteer.

### SPECIAL GIFTS AND TALENTS PREFERRED

- + Excellent written and verbal communication skills.
- + In-depth understanding of BKT's current products and future concepts.
- + Ability to think creatively and innovatively with an understanding of effective design.
- + Analytical skills to forecast and identify trends and challenges.
- + Experience in stakeholder management and engagement.
- + Familiarity with the latest trends, technologies and methodologies in marketing and fundraising areas.
- + Experience with digital platforms such as MailChimp and Later.
- + Strong, strategic copywriting skills.
- + Ability to draw conclusions from data and take action accordingly.
- + Great eye for aesthetic detail and design.

## **QUALITIES**

- + Prioritizes a strong relationship with God, focusing on this in their day to day. They understand the importance of faith in their lives and intimacy with God through this.
- + Doesn't profess to know all the answers. They approach leadership with grace, humility, and an eagerness to learn.
- + Brings joyful enthusiasm and Godliness to their role.
- + Is an active member of their own local church, serving in some capacity.
- + Pursues Godliness in all things and does not participate in sexual immorality, drunkenness, gos-sip and/or any other immoral behaviour, understanding their role as a BKT representative and influence on impressionable young people.

## **RESPONSIBILITIES**

- + Translate strategic direction into high-quality design within an established brand identity.
- + Collaborate, brainstorm, and strategize with the team for a wide range of materials, both digital and print.
- + Design of pre-written weekly social media posts, including carousels, reel covers and video graphics for our videographer to animate.
- + Design of pre-written weekly emails using Mailchimp.
- + Maintenance of the BKT website pages on Wordpress.
- + Manage the design and uploading process of all project material.

## **RESOURCES AND TRAINING**

The Marketing Coordinator will engage in team training that will familiarise them with the BKT ethos and mission and engage with meetings with the whole team.

## **TERM OF APPOINTMENT**

Initial 6 months subject to review.

## **REQUIREMENTS**

- + Induction training with our Directors.
- + Completion of BKT child safety training.
- + Provision of the necessary compliance checks (i.e. police check and Working with Children Check).
- + Trained in graphic and/or communication design.