

# VIDEO CONTENT CREATOR

## JOB DESCRIPTION

### OUR MISSION

The Big Kids' Table exists to be an informative, loving perspective and to create safe, honest conversations about Kingdom identity, sexual experience and the expression of sexual desire.

We seek to create an online platform for such conversation, striving to become a safe resource for young people and their faith communities. Furthermore, we aim to facilitate tailored consultation and programs for such faith communities that will create powerful, creative and sustainable ministry transformation.

The most beautiful moments take place at the table with food, friendship and conversation. Everything we do comes back to this verse:

*'Dear friends, let us love one another, for love comes from God. Everyone who loves has been born of God and knows God. Whoever does not love does not know God, because God is love. This is how God showed his love among us: he sent his one and only son into the world that we might live through him. This is love: not that we loved God, but that he loved us and sent his son as an atoning sacrifice for our sins' – 1 John 4:7-10*

### POSITION OVERVIEW

The Video Content Creator will assist the BKT Directors and Content Team in the creation and development of regular video media and/resource content.

### REPORTS TO

The Directors, primarily Georgia.

### TIME COMMITMENT

4 hours minimum per week inclusive of time at events and workshop meetings. Note: there is flexibility on times.

### POSITION TYPE

Volunteer.

### SPECIAL GIFTS AND TALENTS PREFERRED

- + In-depth understanding of BKT's current products/services.
- + Ability to think creatively and innovatively with an understanding of effective design.
- + Familiarity with the latest trends, technologies and methodologies in video areas.
- + Successfully works in a team.
- + Experience with social media platforms, specifically Instagram and TikTok.
- + Strong, strategic videography skills – both filming and editing content.
- + Ability to use video editing software, such as Premier Pro or Final Cut Pro.
- + Ability to work with mp4 and gif files of various resolution and size.
- + Basic understanding and ability to use Adobe Creative Cloud programs Illustrator and Photoshop.

## **QUALITIES**

- + Prioritizes a strong relationship with God, focusing on this in their day to day. They understand the importance of faith in their lives and intimacy with God through this.
- + Doesn't profess to know all the answers. They approach leadership with grace, humility, and an eagerness to learn.
- + Brings joyful enthusiasm and Godliness to their role.
- + Is an active member of their own local church, serving in some capacity.
- + Pursues Godliness in all things and does not participate in sexual immorality, drunkenness, gossip and/or any other immoral behaviour, understanding their role as a BKT representative and influence on impressionable young people.

## **RESPONSIBILITIES**

- + Translate strategic direction into high-quality media within an established brand identity.
- + Collaborate, brainstorm, and strategise with the team towards a wide range of digital materials.
  - Creation of pre-written, regular social media posts. Specifically Instagram reels and TikTok videos.
  - Assistance in the generation, filming and production of various elements of our E-Course and mini-series content.
  - Filming and generation of video content from BKT events.
- + Manage the uploading process of all project material to Dropbox.
- + Will fully embrace the BKT brand as their own and advocate online for our social media pages.

## **RESOURCES AND TRAINING**

A Video Content Creator will engage in team training that will familiarise them with the BKT ethos and mission and engage with meetings with the whole team. Additionally, this role is encouraged to seek out any training opportunities that will help them in their role.

## **TERM OF APPOINTMENT**

Initial 6 months subject to review.

## **REQUIREMENTS**

- + Induction training with our Directors.
- + Completion of BKT child safety training.
- + Provision of the necessary compliance checks (i.e. police check and Working with Children Check).